

## **Join The Movement!**

We're doin' it. Block-by-block.

Led by organizing apprentices Vantesha and Christine, the BMC has been hitting the streets, conducting video surveys, holding conversations... and living to [tweet](#) about it!

Come stir things up with us. Help us learn about, document and share what we Central Brooklynites are saying about our community by participating in one of our following adventures:

### **Street Team**

The BMC Street Team attends block parties and other community events throughout Central Brooklyn. Along with building an organizational presence and a awareness of BMC, we capture community views and insights by videotaping responses to survey questions.

This is a fun and creative way of helping us identify the issues and campaigns that the BMC will develop over the next few years, as well as a great way to get to know our neighbors!

### **Door-Knocking**

This summer's door-knocking project will harness a traditional community organizing technique to inform and mobilize residents of Bed-Stuy and Crown Heights around bringing a new food coop to the neighborhood. Using lists of Central Brooklyn residents, we go door-to-door, ask survey questions about how folks access food in Central Brooklyn, and invite them to join the food coop organizing campaign.

The door-knocking campaign will give volunteers a special opportunity to lead local food justice efforts while gaining hands-on experience in classic community organizing.

### **Communications**

New media and technology play an integral role in the organizing work of BMC. Currently, BMC is working on developing a citizen journalism project that recruits Central Brooklyn residents and trains them to use multimedia to tell their stories.

We are also developing a monthly video series that profiles community leaders. Additionally, BMC is dedicated to using social media as a way to engage community members around specific issues and mobilize them to take action.

If you're interested in any of the above activities, send an email to [bmc@brooklynmovementcenter.org](mailto:bmc@brooklynmovementcenter.org).

## In The News

BMC's Photo-A-Day challenge was a huge success! Many thanks to all who participated from both [Bedstuy](#) and [Crown Heights](#). Thanks to you, two articles were written about our citizen journalism work and we got a mention in the [Brownstoner](#)! Check them out below!

**With One Photo-A-Day, Citizen Journalism Project Rallies a Community**  
ljnet/Lindsay Kalter  
July 19, 2012

Armed with cell phones, locals in some New York City neighborhoods are documenting the changes as they head to work, talk with their neighbors and play with their kids.

The photo-a-day project, started by the Brooklyn Movement Center, a New York City-based community organizing group, aims to capture those quotidian changes and start conversations about city life as the photos are shared with social media.

[Read Full Article](#)

**Central Brooklyn Organizers Mine Citizen Journalism For Photo-A-Day Project**  
DNAinfo/Sonja Sharp  
July 19, 2012

In the kingdom of Bedford Stuyvesant, the stoop is a throne — at least, that's what the locals say.

"You call them stoops, we call them thrones," tweeted resident [@shannboogie](#), aka Shannon Washington, under an Instagram picture of brick-lane steps in Bed-Stuy.  
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