



Central Brooklyn People's Food Co-op

(in formation)

healthy + sustainable + affordable + just

Who are we?

We are residents of Central Brooklyn committed to providing healthy and affordable food options for our community.

What is a food co-op?

Food co-ops are started by people working together to take back control of their food. Because they are largely volunteer-run, they can provide a less expensive alternative to supermarkets. Food co-ops are committed to consumer education, product quality, and member control. They often support their local communities by selling produce grown locally.

DID YOU KNOW?

There are different types of food co-ops. We are looking to build a members only, **direct charge food co-op**.

In this model, members make a modest investment to cover the co-op's fixed costs. The co-op is then able to offer its members the lowest prices.

Why do we want to start a Food Co-op?

We want to collectively improve local food options. By establishing a permanent community-based and member-run food cooperative, we can make it easy and affordable to buy good food, while strengthening ties between neighbors.

Where do we want a Food Co-op?

We want to build a food co-op that serves Bedford-Stuyvesant, North Crown Heights and the surrounding low- and moderate- income neighborhoods of color.

Grocery Comparison on the Back →

Size	Product	Co-op Price	Non-Co-op Price*	Savings
1/2 gal	Milk - 1% **	\$2.87	\$2.42	\$0.45
1 doz	Nature's Yoke Eggs - White Non-organic L/XL	\$2.80	\$4.39	\$1.59
5.3 oz	Fage Total Yogurt - 2%	\$1.30	\$1.86	\$0.56
89 oz	Tropicana Lots of Pulp Orange Juice	\$3.77	\$6.24	\$2.47
8 oz	Philadelphia Cream Cheese	\$2.46	\$3.16	\$0.70
24 oz	Arnold 100% Whole Wheat Bread	\$4.43	\$4.79	\$0.36
1 lb	Spaghetti ***	\$0.92	\$1.79	\$0.87
24 oz	Newman's Own Sauce Marinara	\$2.63	\$3.24	\$0.61
14 oz	General Mills Cheerios	\$3.13	\$4.89	\$1.76
16 oz	Ben & Jerry's Ice Cream	\$4.39	\$4.84	\$0.45
16 oz	Smucker's Peanut Butter	\$2.97	\$4.34	\$1.37
1 lb	Gala Apple ****	\$1.15	\$1.99	\$0.84
1 lb	Navel Orange	\$0.85	\$1.23	\$0.38
1 lb	Garlic	\$2.87	\$3.49	\$0.62
each	Lemon	\$0.24	\$0.43	\$0.19
1 lb	Red Onion	\$1.02	\$1.59	\$0.57
1 lb	Red Bell Pepper	\$1.55	\$2.99	\$1.44
				\$14.33

*Co-op prices based on Park Slope Food Co-op and non-co-op prices based on average across the following three stores: Foodtown of Bedford Stuyvesant, Key Food (200 Malcolm X Boulevard), and MET Food (739 Nostrand Ave) as of March 2013.

**Milk brands differ.

***Brands differ.

****Apples available at Park Slope are minimally treated. Foodtown, Key Food, and MET Food do not specify whether their apples are minimally treated.

BENEFITS OF FOOD CO-OPS!

Health benefits:

- Provide fruits, vegetables, and other foods that address heart disease, diabetes, high blood pressure, obesity, and other health challenges.

Environmental benefits:

- Increase the supply of local and organic produce that has not been genetically modified or treated by pesticides.
- Provide food that often has less packaging, and therefore generates less waste.

Social benefits:

- Engage residents in their community.
- Act as a focal point for community members to meet up and work together.
- Provide a more sociable place to shop.

Economic benefits:

- Help to support local producers by providing an outlet for their goods.
- Help ensure money spent stays in the local economy.
- Offer volunteers work experience that could be used in other settings to gain paid employment.

GET INVOLVED!

For more information about organizing efforts for Central Brooklyn People's Food Co-op Contact:
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